

## **Plextor Cause a Ripple with the PX-B120U**

Plextor Announce 4x External USB-Powered BD-ROM

**July 20th, 2010** – Plextor have today announced the launch of the PX-B120U – a nifty USB-powered external BD-ROM perfect for those wishing to enjoy high-definition and 3D media on the move.

Plextor is renowned for its high-performance media solutions, and the PX-B120U is no exception; with 4x Blu-ray playback, bundled software for added performance and a thoughtful and portable design.

Following a sneak preview at Computex earlier this year the PX-B120U is now available to buy across Europe for approximately £92 inc VAT.

### **Key Features:**

- ❑ 4x Blu-ray playback
- ❑ USB powered for portability
- ❑ Top-loading mechanism for easy access
- ❑ Cyberlink Power DVD for added performance
- ❑ Trendy ripple design
- ❑ Compatible with forthcoming PlexMedia media player
- ❑ 2 year on-site warranty



### **USB Powered for entertainment on the go:**

The PX-B120U external BD-ROM is USB powered, meaning it can be connected via USB to any computer to operate without a bulky separate power supply. Users can now say goodbye to boring journeys and enjoy a portable way to enjoy their favourite high definition and 3D movies and games\* anywhere, anytime.

### **Funky and thoughtful design makes life stylishly easier:**

Gone are the days where optical drives had to be plain and boring; the PX-B120U features a unique and super trendy ripple design in a glossy finish that any user will be proud to show off out and about.

The PX-B120U also integrates a top-loading mechanism, making it super accessible for swapping discs with maximum protection against damage.

### **Cyberlink Power DVD for top performance playback:**

The PX-B120U comes bundled with the high-quality Cyberlink Power DVD software which has the ability to upscale standard definition videos to HD-like and 3D-like

quality – enabling users to enjoy a truly cinematic experience without the need for expensive gadgets.

**PlexMedia compatible for a set-top option:**

Plextor are soon to be releasing the PlexMedia device, which users can connect to the PX-B120U to create a set-top Blu-ray player. With such compatibility and versatility the possibilities are endless for enjoying media content at home and away.

**Exceptional warranty terms offer complete peace of mind:**

Unlike many others of its kind, the PX-B120U offers an added level of reassurance with the Plextor 'Fast Warranty Service' – a 2 year on-site warranty across the EU, Norway and Switzerland (1 year elsewhere) – so users can feel secure in the knowledge that their must-have gadget is covered for longer.

**Reading and Writing Speeds:**

	<b>Read/Write</b>	<b>Read-Only</b>
<b>BD (SL/DL)</b>	--	4x
<b>BD-ROM</b>	--	4x
<b>DVD +/- R DL</b>	--	8x
<b>DVD +/- R SL</b>	--	8x
<b>DVD+RW</b>	--	8x
<b>DVD-RW</b>	--	8x
<b>DVD-RAM</b>	--	8x
<b>DVD-ROM</b>	--	8x
<b>CD-R</b>	--	24x
<b>CD-RW</b>	--	24x
<b>CD-ROM</b>	--	24x

**Specifications:**

For detailed specifications please visit:

[www.tru-pr.co.uk/press/clients/plextor/PlextorPXB120USpec.pdf](http://www.tru-pr.co.uk/press/clients/plextor/PlextorPXB120USpec.pdf)

More information can be found at: [www.plextor.com](http://www.plextor.com)

**About Plextor**

Plextor is a leading brand of high-performance digital media solutions for professionals, consumers and enterprises. Since entering the European market in 1994, Plextor has introduced a number of award winning products, including CD/DVD recordable drives, Blu-ray drives, Portable HDD storage solutions, Media Players and Networked Attached Storage devices.

**Notes to Editors:**

If you would like a sample, please email the press office. Press releases and assets may be found at: [www.tru-pr.co.uk/press/client.php?c=plextorindex](http://www.tru-pr.co.uk/press/client.php?c=plextorindex)

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