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PLDS eTDU108 DVD-ROM: PORTABLE PLAYBACK FOR MOBILE USERS

PLDS

Philips & Lite-On

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a member of



Lite-On have today announced the first of a new range of optical drives, the external slim DVD-ROM, eTDU108.

Weighing less than 300g, the incredibly lightweight eTDU108 fits easily into any notebook bag. It is ideal for mobile users who own notebooks or netbooks without a built-in optical drive and who seek the functionality of a DVD drive whilst away from the office or home.

“External DVD-ROM drives slowly disappeared from the market when the DVD-writer market emerged” says Marketing Manager Jelmer Veldman. “Now that notebooks without optical drives on board are increasing in popularity, people are looking for an affordable solution to playback CDs and DVDs or install software from a disc. With this drive we offer the solution for a very attractive price”.

The eTDU108 drive features a toploader mechanism for easy access, and is entirely USB powered (the drive gains its power directly from the computer it is connected to via the USB cable and not from an external adapter).

The eTDU108 will read DVD+/-R media at 8x, DVD+/-RW and Double Layer media at 6x, and CD media at 24x.

Availability is scheduled from July for an SRP of £35. The eTDU108 will be available in either black or white, with additional colours possibly being added at a later date.

**UK Trade Authorized
Distributors:**

CCI Distribution
Tel: +44 (0) 1423 704700
www.ccidistribution.co.uk

Ingram Micro
Tel: +44 (0) 870 1660160
www.ingrammicro.co.uk

Bell Micro
Tel: +44(0) 870 011 9000
www.bellmicro.eu/uk

About PLDS:

PLDS (Philips & Lite-On Digital Solutions) is a joint venture between Royal Philips Electronics and Lite-On IT Corporation, established in 2007 and active in the market of Optical Disc Drives (ODD). The combination of a strong R&D-focus and access to enormous production capacity makes PLDS an industry leading company. PLDS has the brands Lite-On, HP (under exclusive license) in its portfolio.

Notes to Editors: If you would like to review this product for your publication then please email the press office. Press releases and images for all products may be found at:

www.tru-pr.co.uk/press/client.php?c=liteonindex

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