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PLDS UNVEILS NEW EXTERNAL SLIM DVD WRITER

PLDS

**Philips & Lite-On
Digital Solutions**

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a member of



PLDS have today announced the latest superb generation of Lite-On slim-design DVD writers, launching with the highly flexible eSAU208.

The eSAU208 drive is an 8x DVD writer which is compact, mobile and has a strong emphasis on reducing power consumption, with the ability for users to connect to either a standard AC power source, or via a USB cable to their PC or notebook, using either one or two ports – and a special USB cable has been bundled to make this even easier.

Furthermore, the drive offers functions to reduce power usage by 40-60% depending on media, in order to conserve energy or to provide more smooth writing sessions when running from a lower-powered notebook.

The eSAU208 has built in LightScribe functionality, allowing users to create professional label finishes to discs without the fuss of paper labels or printing.

The drive comes in two ultra stylish colours: an elegant black & white, and a more striking classic burgundy.



The eSAU208 will be available across Europe from September/October 2008.

UK Trade Authorized Distributors:

Computer Connections
Tel:
+44 (0) 1423 704700
www.storagecompany.com

Ingram Micro
Tel:
+44 (0) 1908 260422
www.ingrammicro.co.uk

Micro P
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+44 (0) 1256 707070
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+44(0) 870 011 9000
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Summary of writing speeds:

	Writing	Reading
DVD+/-R DVD+RW	8X	--
DVD+/-R DL DVD-RW	6X	--
DVD-RAM	5x	--
CD-R(W)	24x	--
DVD-ROM	--	8x
CD-ROM	--	24x

Notes to Editors:

We will have review samples available soon, to request one please contact the press office. Details of other PLDS products may be found at the press room by visiting www.tru-pr.co.uk/press and using Lightup as the PAC.

About PLDS:

PLDS (Philips & Lite-On Digital Solutions) is a joint venture between Royal Philips Electronics and Lite-On IT Corporation, established in 2007 and active in the market of Optical Disc Drives (ODD). The combination of a strong R&D-focus and access to enormous production capacity makes PLDS an industry leading company. PLDS has multiple ODD brands in its portfolio: Lite-On, HP (under exclusive license) and Philips (in United States only).

LEARN MORE ABOUT **LITEON**[®] AT WWW.LITEONIT.COM