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Lite, Smart and Ultra-Portable

PLDS ANNOUNCE NEW SMART USB POWER DETECTION FOR DRIVES

PLDS

Philips & Lite-On

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Lite-On have today announced the addition of a new feature –Smart USB power detection – to be implemented in the next generate range of the highly colourful and popular eSAU108 drives.

The eSAU108 drive is entirely USB powered and does not require a power adapter to operate, making it perfect for users who need functionality on the move. Instead, the drive gains its power directly from the computer it is connected to via the USB cable.

At present, most notebooks deliver enough power through a single USB to allow the eSAU108 to operate, however with some notebooks, the use of two USB ports is still required by the drive in order to provide sufficient power.

The Smart USB power detection feature is designed to make it easy for users to determine whether they need to use one or two USB ports to operate the eSAU108. The drive features a small LED indicator at the rear, which will light up following connection to a valid USB power source. A blue light will tell the user the drive is ready to use, whereas a red light will mean that a second USB connection is required.

To help make the connection of 2 USB ports easier, the eSAU108 drives will be bundled with a USB Y-cable allowing users to easily connect either 1 or 2 USB ports as they require.

The addition of the Smart USB power detection and the existing range of classy colours, makes the eSAU108 drives the ultimate choice for users who seek an easy to use, compact and stylish DVD writer to be used either at home or on the move.

UK Trade Authorized Distributors:

CCI Distribution
Tel: +44 (0) 1423 704700
www.ccidistribution.co.uk

Ingram Micro
Tel: +44 (0) 870 1660160
www.ingrammicro.co.uk

Bell Micro
Tel: +44(0) 870 011 9000
www.bellmicro.eu/uk

The eSAU108 drive, like its predecessor, is compact, mobile and has a strong emphasis on reducing power consumption, with the ability for users to connect to either a standard AC power source, or via a USB cable to their PC or notebook. Furthermore, the drive offers functions to reduce power usage by 40-60% depending on media, in order to conserve energy or to provide more smooth writing sessions when running from a lower-powered notebook.

The eSAU108 will retail for approximately £60. It is available now across Europe in white, blue, black and burgundy.

Notes to Editors:

If you would like to review this product for your publication then please email the press office.

Press releases and images for all products may be found at:

www.tru-pr.co.uk/press
PAC code: LightUp

	Writing	Reading
DVD+/-R DVD+RW	8X	--
DVD+/-R DL DVD-RW	6X	--
DVD-RAM	5x	--
CD-R(W)	24x	--
DVD-ROM	--	8x
CD-ROM	--	24x

A detailed specification can be found online at:
www.liteonit.eu/optical-storage-dvd-rw-external-slim/esau-108/208-multicolor.html

About PLDS:

PLDS (Philips & Lite-On Digital Solutions) is a joint venture between Royal Philips Electronics and Lite-On IT Corporation, established in 2007 and active in the market of Optical Disc Drives (ODD). The combination of a strong R&D-focus and access to enormous production capacity makes PLDS an industry leading company. PLDS has the brands Lite-On, HP (under exclusive license) in its portfolio.

LEARN MORE ABOUT **LITEON**® AT WWW.LITEONIT.COM

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