



11<sup>th</sup> November 2009

## The Fastest External DVD Writer in the World

LITE-ON LAUNCH NEW EHAU324 24X EXTERNAL DVD WRITER

**PLDS**

Philips & Lite-On

**Sales Enquiries:**

Maarten Souren  
PLDS  
Tel: +00 31 40 250 8000  
maarten.souren@pldsnet.com

**Press Enquiries:**

Danielle Schofield  
Tru PR  
Tel: +44 (0)845 8338 292  
danielle@tru-pr.co.uk



a member of



Lite-On have today announced the launch of the new eHAU324 24X external DVD writer – the fastest available.

The eHAU324 DVD writer will be available this month for £58 SRP. With incredibly fast writing speeds and SmartErase technology, it provides users with a secure, fast and efficient way to copy and backup data, pictures and media.

**Key Features:**

- ❑ 24x – the fastest external DVD writer in the world
- ❑ SmartErase for secure disc disposal
- ❑ Stylish black and white design
- ❑ £58 SRP

**The fastest external DVD writer in the world:**

The eHAU324 writes DVD discs at a top speed of 24x – the fastest writing speed available by any external DVD writer.

Such lightening speeds means users can stay more efficient and productive with the ability to backup and copy data to discs without waiting around.

**SmartErase technology provides ultimate security:**

When discarding unwanted discs, many users tend to scratch or break the disc and simply throw it into the bin – without realising that some of the data could still be deciphered.

The eHAU324 integrates the patented Lite-On technology 'SmartErase', which allows users to permanently destroy discs (including non-rewrite formats) by overwriting all existing data with meaningless characters and rendering the disc unreadable by any means.



**UK Trade Authorized Distributors:**

CCI Distribution  
Tel: +44 (0) 1423 704700  
[www.ccidistribution.co.uk](http://www.ccidistribution.co.uk)

Ingram Micro  
Tel: +44 (0) 870 1660160  
[www.ingrammicro.co.uk](http://www.ingrammicro.co.uk)

Bell Micro  
Tel: +44(0) 870 011 9000  
[www.bellmicro.eu/uk](http://www.bellmicro.eu/uk)

Using SmartErase gives users peace of mind that any personal and confidential data is completely secure and safe from unauthorised access, even after disposal.

**Stylish design will fit in at home or in the office:**

The eHAU324 drive has a modern black and white casing design which blends seamlessly with other computing equipment to complement any modern home or office.

**Pricing & Availability:**

The eHAU324 will be priced at £58 SRP and will be available to buy from a selection of high street and online retailers from this month onwards.

**Reading and Writing Speeds:**

	Writing	Reading
<b>DVD+/-R</b>	2X	
<b>DVD+RW</b>	8X	--
<b>DVD-RW</b>	6X	--
<b>DVD-RAM</b>	12X	--
<b>DVD+/-R DL</b>		
<b>CD-R</b>	48X	--
<b>CD-RW</b>	32X	
<b>DVD-ROM</b>	--	16X
<b>CD-ROM</b>	--	48X

**Notes to Editors:**

If you would like a review sample, please email the press office.

Press releases and assets may be found at:  
[www.tru-pr.co.uk/press/client.php?c=liteonindex](http://www.tru-pr.co.uk/press/client.php?c=liteonindex)

**About PLDS:**

PLDS (Philips & Lite-On Digital Solutions) is a joint venture between Royal Philips Electronics and Lite-On IT Corporation, established in 2007 and active in the market of Optical Disc Drives (ODD). The combination of a strong R&D-focus and access to enormous production capacity makes PLDS an industry leading company. PLDS has the brands Lite-On, HP (under exclusive license) in its portfolio.

LEARN MORE ABOUT **LITEON**™ AT [WWW.LITEONIT.COM](http://WWW.LITEONIT.COM)

©2009 by PLDS Netherlands B.V, Hoevenweg 13, 5652 AW Eindhoven, The Netherlands, Tel: +31-40-250 8000, Fax: +31-40 -250 8091.

The information contained herein is subject to change without notice. PLDS cannot be held responsible for any technical errors or omissions contained herein.