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## Flexibility & functionality in one DVD burner from LITEON - the SOHW-1693S

### LITEON ships their new ATAPI/E-IDE 16X DVD Dual drive.

LITEON IT Corporations latest and most flexible DVD drive sports a combination of advanced features and will write to almost any recordable media.

**MEDIA:** The **SOHW-1693S** capabilities include write speeds of 4x on both **DVD+R and DVD-R (double layer)** media as well as 16x on single layer DVD-RW and DVD+RW media. Rewriting speed is 8x for DVD+RW and 6x for DVD-RW. What's more it also has the best CD writing performance of any DVD drive on the market writing to CD-RW media at a speedy 48X. (see summary table for full functionality).

The **SOHW-1693S** drive allows users to record up to four hours of high-quality MPEG-2 video or up to 8.5GB of data, music and/or images on compatible DVD+R DL media. Users can store more than 2,000 songs, which is the equivalent of 7 days of music, or four hours of high quality video on one Double Layer disc. A Double Layer disc can also hold up to 17,000 JPEG files or up to 17 hours of VHS quality video.

**KEY FEATURES:** SOHW-1693S drives possesses an onboard 2MB buffer and utilize Lite-On ITs patented cutting-edge technologies:

- SMART-BURN (buffer-under-run-beating function) optimizes high-speed writing for all media.
- SMART-X for smooth & stable audio setting the optimum speed of playback including high performance DAE/VCD/DVD data extraction.
- FDSS (Floating Double Suspension System) for reducing noise and vibration.
- Power saving function

SOHW-1693S	DVD-ROM	DVD-R	DVD-RW	DVD+R	DVD+RW	CD-ROM	CD-R	CD-RW
Read	16x					48x		
Write		16x		16x			48x	
Rewrite			6x		8x			24x
Write Dual Layer		4x		4x				

*The key performance specifications of each drive are achieved with supported media only.*

The flexibility in writing to many different disc formats benefits both consumers and professionals in need of ample, yet cost-effective storage solutions, providing an excellent solution for audio enthusiasts seeking to archive more songs and video-files. With this product you'll find a way to easily store more digital content.

**Compatibility:** This drive supports Windows 98SE/ME/2000/XP operating environments.

**Software:** The SOHW-1693S

bundles an impressive assortment of DVD authoring software and recording applets for

creation of data, music, and video discs, including Ahead's Nero Express 6,

Nero Vision Express, and PowerDVD from Cyberlink. For sheer simplicity and power, these applications are ideally suited to meet a wide range of consumer requirements for the creation and playback of DVDs, VCDs, and SVCDs.

**Extra Bezel Set:** Consumers will find the 1693S comes with both a white and a black bezel set. Now people can easily adjust the color of the drive to their PC !

**Notes to Editors:** The complete company history / profile and product portfolio are available as separate documents on request from the press office. If you are interested in reviewing any item for your publication we have available a limited number of review samples for your team to test on request from the press office. Please see [www.tru-pr.co.uk/press](http://www.tru-pr.co.uk/press) password ' Lightup ' for access to the assets.

**About LITEON IT:** Floated on the Taiwan stock exchange in 2001 and founded in 1995, Taipei-based LITEON IT have grown to become the Worlds 2<sup>nd</sup> largest optical device manufacturer, setting the standard in providing CD/DVD players and recorders in both the consumer and PC markets. Recognized for their cutting-edge technology and quality, LITEON IT have consistently delivered a range of superior performance quality ODD products into the consumer electronics sector and won supply contracts with many leading manufacturers such as Dell and HP see [www.liteonit.com](http://www.liteonit.com) for further information.

**Press enquiries please contact: Sales retail/distribution enquiries contact:**

Kay Clark at TRU PR

Vivian Croijmans at Lite-On IT b v

Tel: 00 44 (0) 117 987 9849

Tel: 00 31-40-250-8020

e: [info@tru-pr.co.uk](mailto:info@tru-pr.co.uk)

e: [marketing\\_eu@liteonit.com](mailto:marketing_eu@liteonit.com)

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Tel: 01423 704700

Tel: 01908 260422

Tel 01793 890248

Tel: 01256 707070

Tel: 0870-0119000

