



25th October 2006

Burn & Label Discs Faster with Lite-On IT

Lite-On IT has today announced the upcoming release of the LH-18A1H drive, which will be available from November 2006.

The new addition to the 18x range sees the implementation of LightScribe technology to previous model (LH-18A1P), thus allowing for both a professional label finish as well as highly efficient burning sessions.



About SmartWrite™:

SmartWrite™ is designed to optimize the writing strategy for each burning session. Using a smart writing algorithm and self-learning techniques, it will detect and select the best method of writing data for each type of media used, and then remember that decision for future sessions.

About LightScribe:

LightScribe is an innovative technology that uses the laser in compatible drives to 'draw' high quality images on the top of specially produced discs. It provides the ultimate professional finish and makes creased labels and smudged pen a thing of the past. Visit www.lightscribe.com for more information.

The drive writes DVD+R and DVD-R at 18X, thanks to SmartWrite™ technology. Double and Dual layer discs can be written at 8X. Besides DVD±R(W) compatibility, this drive also incorporates Super AllWrite™ technology and therefore rewrites DVD-RAM discs at 12X.

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a member of



Specifications:

	DVD RAM	DVD ROM	DVD -R	DVD -RW	DVD +R	DVD +RW	CD -R	CD -RW	CD -ROM
Write			18x		18x		48x		
ReWrite	12x			6x		8x		32x	
Read		16x							48x

Further technical specifications for this drive may be found at www.liteonit.eu

Compatibility:

Windows 98SE / ME / 2000 / XP

Notes to Editors:

If you are interested in reviewing this product for your publication we would be pleased to provide you with a sample - simply contact us for more details. Furthermore we are able to organise interviews with the Marketing Manager for Lite-On IT, please contact us for an appointment.

Please also see the press assets pages for products scans and specifications: www.tru-pr.co.uk/press using password 'lightup' for access.

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About Lite-On IT:

Lite-On IT Corporation is part of the Taiwanese Lite-On Group, which consists of nine consolidated companies. Lite-On Group is a world leading company in digital convergence (3C: Computer, Communications, and Consumer electronics) employing 35,000 people worldwide. Lite-On Group has 45 factories, 29 branch offices, and 4 R&D centers worldwide and generated total revenue of 5.2 Billion USD in 2005.

Lite-On IT was founded in 1995 and has grown since to become the World's 2nd largest optical disc drive manufacturer. In 2002, recognizing the convergence between the computer and consumer worlds, Lite-On expanded its portfolio and formed a Consumer Electronics Division, focusing on the development of Digital Audio-Video Appliances. Check www.liteonit.com for further information.

LEARN MORE ABOUT **LITEON**[®] AT WWW.LITEONIT.COM

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