



NEWS RELEASE

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Customer Support at the Speed of Lite-On

Eindhoven, The Netherlands - From the 1st June 2006, Lite-On IT's re-launched global website goes live. It sports a new streamlined design and, for the first time, offers a localised sister website specifically for the European branch and market.

Not only does the new European website give visitors the chance to find out more about the company and products, it also offers customers excellent post-purchase services such as the ability to easily download firmware upgrades, quickly source support documents and readily obtain preliminary technical assistance for many issues.

The expansion of the global website into a more specialised area underlines the position of Lite-On IT as a leading brand in Optical Storage and HDD+DVD recording which delivers high quality products and customer service.

By visiting www.liteonit.com, visitors can find out for themselves why more and more people choose Lite-On IT products to 'light up their digital life'.

About Lite-On IT:

Lite-On IT Corporation is part of the Taiwanese Lite-On Group, which consists of nine consolidated companies. Lite-On Group is a world leading company in digital convergence (3C: Computer, Communications, and Consumer electronics) employing 35,000 people worldwide. Lite-On Group has 45 factories, 29 branch offices, and 4 R&D centers worldwide and generated total revenue of 5.2 Billion USD in 2005.

Lite-On IT was founded in 1995 and has grown since to become the World's 2nd largest optical disc drive manufacturer. In 2002, recognizing the convergence between the computer and consumer worlds, Lite-On expanded its portfolio and formed a Consumer Electronics Division, focusing on the development of Digital Audio-Video Appliances. Check www.liteonit.com for further information.

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