

News release



HP introduces 18X DVD writer with supermulti support and LightScribe

EINDHOVEN, THE NETHERLANDS, October 2006 – 18X will be the new writing speed standard on HP drives. HP will launch the dvd940i: a new, high-speed internal drive with DVD±R/±RW and DVD-RAM read/write, ±R double-layer capability, and LightScribe direct disc labeling. HP will also introduce an external version of this drive: HPdvd940e.



HP's supermulti drive offers high speeds and double-layer recording, and it's LightScribe Version 1.2 – ready for high-contrast labeling. It lets users easily preserve, edit and share up to 8.5 GB of video, photos, and multimedia presentations on one double-layer disc – and quickly store back up and transport files on DVDs and CDs. The dvd940i/e records double-layer DVDs at up to 8X, recordable DVDs at up to 18X, rewritable DVDs at up to 8X and DVD-RAM at up to 12X.

LightScribe is the innovative, HP patented, disc labeling system that gives CDs and DVDs a neat, professional look without ink, pens, or paper labels. With LightScribe, you simply burn your data, flip the disc over, and burn a precise, silkscreen-like label directly onto your LightScribe CD or DVD. For more info, check www.lightscribe.com.

With the combination of LightScribe, supermulti and fast writing speeds, HP offers a very complete drive for all optical storage solutions. The HPdvd940i will be available in stores from November 2006.

Compatible and versatile

- Record to all major formats on one drive: DVD±R/±RW, DVD-RAM, CD-R/RW, and LightScribe.
- Enjoy excellent playback compatibility on DVD drives and players.
- Record hours of video onto DVD with your PC, then play it back in your living room.
- Record and back up critical files on DVD-RAM.

The newest technologies

- Get the latest optical storage features in the HP dvd940i.
- Burn discs at high speeds, up to 18X for DVDs.
- Record to single- or double-layer DVDs, and now to DVD-RAM.
- Burn labels directly to disc with the latest LightScribe technology.¹

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¹ LightScribe labeling requires LightScribe media.

LightScribe direct disc labeling

- LightScribe is artistic: create beautiful labels and burn them directly to your LightScribe discs.
- LightScribe is easy: just burn your CD or DVD, then flip the disc over and burn a label.
- LightScribe can't peel off, get stuck, or cause damage the way paper labels can.
- LightScribe direct disc labeling means no pens, no ink, no printer and no sticky labels.

Creative, fun and robust

- Full software suite included – edit video, organize photos, create slideshows, back up music and data, create personal label designs, and more.
- Surprise your family and friends with slideshows and home movies, digitally preserved on DVD or CD, beautifully labeled with your own personal touch and ready for playback.
- Rely on HP's high quality testing standards for compatibility and quality results.

About HP

HP is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended July 31, 2006, HP revenue totaled \$90.0 billion. More information about HP (NYSE, Nasdaq: HPQ) is available at www.hp.com.

About HP & Lite-On

Hewlett-Packard Company has entered into an agreement with Lite-On IT Corporation, a leading IT company manufacturing high-quality ODD products, to deliver HP-branded DVD writer solutions worldwide, from early 2005.

Through this arrangement, Lite-On IT became an authorized agent to ship DVD writer solutions under the HP brand. Lite-On IT has the responsibility for all aspects of bringing DVD solutions to the consumer and commercial marketplace. Lite-On IT manufactures, qualifies, markets, supports and distributes HP-branded optical drive solutions under HP's strict quality and branding standards. Lite-On IT will use its own established channel to distribute HP branded DVD drives in EMEA. For more information about Lite-On visit www.liteonit.com.

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