

ASUS to Offer Windows[®] 7 Upgrade

For customers who purchase an ASUS PC during the Eligibility Period

ASUS is pleased to announce that it will be offering the Windows[®] 7 Upgrade Program to its users. Users who purchase a qualifying ASUS notebook during the eligibility period from 26th June 2009 to 31st January 2010 will receive their Windows[®] 7 platform upgrade kits after the Windows[®] 7 General Availability Date.

Users will be able to upgrade from Windows Vista[®] Home Premium, Windows Vista[®] Business and Windows Vista[®] Ultimate to a corresponding Windows[®] 7 operating system (see Figure 1), while users who purchased eligible PCs and downgraded their operating systems from Windows Vista[®] to Windows[®] XP operating systems are also eligible for the upgrade program.

Windows[®] 7 Upgrade Program Procedures:

Upon the purchase of qualified ASUS products (Figure 2), users should register their PCs for the Windows[®] 7 Upgrade Program via the official ASUS website at:

<http://event.asus.com/2009/windows7>

Where they may make payment (Visa / MasterCard) for any applicable handling and shipping charges incurred.

Once registered, users will receive their Windows[®] 7 upgrade kits after the General Availability Date.

Figure 1: Windows[®] 7 Upgrade Paths



Contact Information:

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A member of



Figure 2: ASUS products eligible for Windows® 7 Upgrade

Eligible Windows® 7 Upgrade Models				
B50A	F83Se/F81Se	K50IN	N51TP	U20
F50Gx	F83T	K70AB	N51Vf/Vg	U50Vg
F50N	G50V/Vt	K70AC	N51Vg	U6V
F50Q	G60Vx/G51Vx	K70IJ	N51Vn	U80A
F50Sc	G71Gx	K70IO	N60De	U80V
F50SI	K40AB	M50Vc/Vn	N60SF/F50SF	UX30
F50Sv	K40C	M51A	N80Vn	UX50
F50Z	K40IJ	M51VR	N81Vf	VX5
F6A	K40IN	M60Vp	N81Vg	W90Vn/Vp
F6VE	K50AB	M70Vn	N81Vp	W90Vp
F70SI	K50C	N20A	P80A	X58LE
F80Q/S	K50IJ	N50Vn/Vc	P80Q	X71Tp

About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 12 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia.

With an unparalleled commitment to innovation and quality ASUS won 2568 awards in 2007 – an average of 7 awards for every day of the year.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

Notes to Editors

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list.

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

www.tru-pr.co.uk/press/client.php?c=asusindex

Detailed stockist information can be found on the following link:

http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339

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