



Inspiring Innovation • Persistent Perfection

16th November 2009

See, Hear, Speak, Touch

The Skype Certified™ ASUS Videophone Touch AiGuru SV1T Launches in the UK

This next-generation videophone is the ideal choice for users seeking unlimited free calls through the Skype interface. It sports a range of easy to use fantastic features including a 7" high quality touchscreen display, fun and colourful icon-driven interface and integrated Wi-Fi support.

"Skype goes beyond traditional voice calling and brings people closer through rich, real-time video communication," said Manrique Brenes, Skype's director of business development and product management for consumer electronics. "The device's touchscreen makes video calling an even easier and more accessible way for people to communicate. It offers the benefits of Skype video calling and exceptional audio quality—allowing friends, families, and small businesses to share their worlds face-to-face without being tied to a computer."

The ASUS Videophone Touch AiGuru SV1T will be stocked at Expansys.com, and is available now at an SRP of £199 inc. VAT.



Key Features and Benefits

- ❑ 7" touchscreen display for intuitive fingertip navigation
- ❑ Easy set-up with no need for a computer or extra software
- ❑ Icon-driven interface is fun and makes it easy for anyone to use – even those who are unfamiliar with computers
- ❑ Wi-Fi for connectivity both around the home and outdoors
- ❑ Unlimited free calls to Skype users to help keep the bills small
- ❑ Subscription packages available for calls to landlines and mobiles making it an ideal home phone handset replacement
- ❑ High quality webcam and audio for seamless communication
- ❑ Video conferencing support – invaluable for business users

Contact Information:

Press enquiries:
Danielle Schofield, Tru PR
t: +44 (0) 845 833 8292
e: asus@tru-pr.co.uk
www.tru-pr.co.uk

Sales enquiries:
ASUS Sales Team
t: +44 (0) 1442 202720
www.asus.co.uk
www.youtube.com/asus
www.twitter.com/asusuk



A member of



*Unlimited calling: All calls are subject to Skype's fair usage policy which is set at 10,000 minutes per month (with a maximum of 6 hours per day). Calls to premium, non-geographic and other special numbers are excluded.
Note: Specifications are subject to change without prior notice

Touchscreen Icon Interface is Fun, Intuitive and Easy to Use:

The ASUS Videophone Touch AiGuru SV1T is the world's first videophone to feature a large high resolution 7" touch-enabled screen. Such effortless fingertip control combined with a clear and highly visible display makes it a breeze to highlight selections and enter characters on screen, and adds a hugely fun and user-friendly dimension to video calling.

The videophone also presents users with a colourful and simple icon interface which takes the headache out of Internet calling and instead presents users with a fast and easy way to make and receive Skype-to-Skype video and voice calls, without the need for computing knowledge. Now even the youngest kids have no excuse not to call Gran and thank her for the presents!

Enjoy flexible and free calls anytime to anyone:

With the ASUS Videophone Touch AiGuru SV1T users can enjoy unlimited free video and voice calls to anyone on Skype – eliminating the need to worry about costs. Calls can also be received from Skype users who do not have a videophone, for example those on a PC, and from landline/ mobile users if an online Skype number is available.

Furthermore, calls need not be limited to Skype users. The ASUS Videophone Touch AiGuru SV1T offers the freedom to call fixed and mobile lines by subscribing to one of Skype's popular unlimited calling* packages, or by purchasing Skype credits at www.skype.com – making it an ideal home phone replacement.

High quality Webcam and Audio for a seamless experience:

With its large 7" display and integrated webcam, combined with the built-in speaker and microphone, the ASUS Videophone Touch AiGuru SV1T is designed specifically for video calls, and offers users a truly flawless communication experience.

The ASUS Videophone Touch AiGuru SV1T is compatible with standard mini-jack headsets and microphones for users who wish to maintain privacy during video or voice calls.

Quick and easy for users to get started with no hassle:

The ASUS Videophone Touch AiGuru SV1T does not require a computer or any additional software to get connected. Users can quickly and simply be ready to make video calls in just three easy steps:

1. Connect to a broadband connection (wireless or cabled)
2. Create a new Skype account or sign into an existing one
3. Start video calling your contacts

Video Conferencing for connected business away from home:

The ASUS Videophone Touch AiGuru SV1T is not just an ideal gadget for enjoying within the home – it is also invaluable to small businesses. The integrated video conferencing support multi-way video conversations - making it an affordable all-in-one option for keeping colleagues and customers up to date with the latest news both around the office and out on the road.

Contact Information:

Press enquiries:
Danielle Schofield, Tru PR
t: +44 (0) 845 833 8292
e: asus@tru-pr.co.uk
www.tru-pr.co.uk

Sales enquiries:
ASUS Sales Team
t: +44 (0) 1442 202720
www.asus.co.uk
www.youtube.com/asus
www.twitter.com/asusuk



A member of



*Unlimited calling: All calls are subject to Skype's fair usage policy which is set at 10,000 minutes per month (with a maximum of 6 hours per day). Calls to premium, non-geographic and other special numbers are excluded.
Note: Specifications are subject to change without prior notice

Specifications:

Key features	Skype Certified Videophone supports: <ul style="list-style-type: none"> • Skype-to-Skype calls (audio and video) • SkypeOut (call fixed lines and mobiles) • SkypeIn (receive incoming calls via an online number) • Call forwarding • Skype Voicemail • Conference calls (as a guest only)
Display	800 X 480 pixel 7" TFT-LCD Touchscreen
Built-In Camera	0.3-MegaPixel CMOS (640 X 480 pixels)
Audio	Integrated Speaker Internal Microphone
Connection	Wireless: 802.11 b/g Wired: 10/100Mb Ethernet port
Power supply	AC Adaptor: 12V/3A
Dimensions	202 mm (L) x 123 mm (W) x 253 mm (H)
Rear Port Connector	DVI-I Out; S/PDIF Out; LAN
Audio	Azalia ALC888
Weight	1.6 kg
Operating distance	Wireless : 50 m (actual transmission distance may vary depending on operating conditions)
I/O connectors	3.5 mm Headphone jack and Microphone jack RJ-45 connector USB type A connector DC Jack
Protocols	DHCP/Static IP/PPPoE
Colour	Also available in Silver grey
Language	EN/GE/FR/IT/ES/POR/DUTCH
Warranty	1 Year UK Collect & Return
P/N	Pearl white: 90EPOD2ABC0-E1A0KZ Silver grey: 90EPOD1ABC0-E1A0KZ

Contact Information:

Press enquiries:
Danielle Schofield, Tru PR
t: +44 (0) 845 833 8292
e: asus@tru-pr.co.uk
www.tru-pr.co.uk

Sales enquiries:
ASUS Sales Team
t: +44 (0) 1442 202720
www.asus.co.uk
www.youtube.com/asus
www.twitter.com/asusuk



A member of



*Unlimited calling: All calls are subject to Skype's fair usage policy which is set at 10,000 minutes per month (with a maximum of 6 hours per day). Calls to premium, non-geographic and other special numbers are excluded.
Note: Specifications are subject to change without prior notice

About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 11 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia.

With an unparalleled commitment to innovation and quality ASUS won over 3,000 awards in 2008 – an average of 8 awards for every day of the year.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

Notes to Editors

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list.

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

www.tru-pr.co.uk/press/client.php?c=asusindex

Videos of new products can be found at the following link:

<http://www.youtube.com/asus>

You can follow ASUS on Twitter:

<http://www.twitter.com/asusuk>

Detailed stockist information can be found on the following link:

http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339

Contact Information:

Press enquiries:
Danielle Schofield, Tru PR
t: +44 (0) 845 833 8292
e: asus@tru-pr.co.uk
www.tru-pr.co.uk

Sales enquiries:
ASUS Sales Team
t: +44 (0) 1442 202720
www.asus.co.uk
www.youtube.com/asus
www.twitter.com/asusuk



A member of

