

## The Reventón Revolution Revs Up with the ASUS-Lamborghini VX5 notebook

A must have for Lamborghini fans, the gorgeous ASUS notebook is built for those who love living in the fast lane, with lashings of style and always on the cutting-edge of technology.

Available now, the VX5 comes in either a Dark Graphite Grey, or Ivory White finish on a robust chassis design that encapsulates the nonpareil styling and raw performance of the revered Lamborghini Reventón supercar.

Following its progenitor the ASUS-Lamborghini VX5 notebook contains an array of simply outstanding futuristic technology that delivers super-performance coupled with attentive design finishes – all amalgamating into a luxurious and user-centric product truly deserving of the Lamborghini badge.

With striking lines, elegant curves and a textural combination of mesh, chrome, ceramic and leather, the VX5 is a true reflection of the futuristic style and quality of its supercar counterpart.

### Key Features: ASUS-Lamborghini VX5 notebook

#### Looks

Classic good looks with a design inspired by Lamborghini Reventón

Official Lamborghini badge – the seal of approval

Select from Dark Graphite Grey or Ivory White colours

#### Performance

Excellent stereo audio output from bespoke Altec Lansing mesh speakers and subwoofer set in designer styling.

Superb video quality with 16" HD LCD display fed by NVIDIA® GeForce® GT 130M Graphics

World's first ceramic glossy touchpad and genuine leather palm rest

State-of-the-art Light sensor technology controlling a backlit keyboard

Auto Focus 2.0M pixel Web Camera with rare Sapphire Crystal Lens

Connectivity through an Intel® Wireless Wi-Fi Link 5100 A/B/G/N

Bluetooth 2.1 capabilities

Blu-ray Combo Drive for versatile playback

4 x USB Ports and 8-in-1 Card Reader

HDMI, E-SATA and IEEE1394 Firewire ports



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## Power

Intel® Core™2 Quad Processor Q9000

TwinTurbo mode to boost processor and graphic performance

A massive 1 Terabyte (2 x 500GB) HDD Storage

## Outstanding Quality

2 Year Global Collect & Return Warranty

SRP £1,999 inc VAT



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## Exquisite design inspired by the Lamborghini Reventón:

The ASUS-Lamborghini VX5 notebook is beautifully inspired by the precision design and technology of the highly regarded and limited edition Lamborghini Reventón and sports a long list of great design and technological features:

### Robust materials deliver comfort and style for longer:

The VX5 is the world's only notebook to feature a ceramic touchpad and genuine leather palm rest which offers comfort and support for users whilst typing.

The leather surrounding the touchpad forms a part of the actual notebook chassis through (a stitching technique unique to ASUS), and ensures a higher quality finish that won't peel or fade and will truly withstand the test of time.

The Auto Focus 2.0M pixel web camera has a lens manufactured from the rare Sapphire Crystal – a material renowned for its scratch resistant and tough attributes. Now users can enjoy video conversations with friends and family with a truly crystal clear, mark-free image.

### Accelerated performance balanced with power conservation:

Underneath the hood of the VX5 lies a nexus of technological advancements and unrivalled power, representing the pinnacle of ASUS research and development, and continued innovations to provide user-centric notebooks that are highly responsive to ever-changing needs.

Powered by an Intel® Core™ 2 Quad Processor and 4GB memory, the VX5 features a TwinTurbo mode that users can activate through a dedicated Speed Key located on the dashboard.

TwinTurbo accelerates the processor (CPU) and graphics (GPU) to generate a performance boost for more resource hungry applications - for example when playing a high quality game or movie. When extra power is unnecessary, for example when browsing the Internet, users can revert to the standard mode to reserve power consumption. This innovative ability to switch between low and high power settings with a single button allows users to save battery life, the environment and pennies without needing to compromise on performance, time or efficiency.

### Comfort and ease of use in any lighting conditions:

The VX5 features AI Light Sensor technology, which automatically adjusts notebook settings to improve visibility and comfort for the user. The



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screen brightness will change according to ambient lighting conditions - if the user is outdoors enjoying the sunshine, the screen will brighten to improve visibility. For those trying to work in darker areas such as an airplane cabin, the screen will dim in order to reduce glare on the eyes for a more comfortable experience and the backlit keyboard will glow stylishly for easier keyboard navigation.

#### **Beautifully clear visuals and sound:**

With an integrated Blu-ray combo optical drive and a 16" HD display, the VX5 delivers a superb platform for viewing documents, pictures or movies. The dedicated NVIDIA® GeForce™ GT 130M graphics card enables the ultimate vibrancy and flawlessness of images, complemented by bespoke Altec Lansing speakers which not only offer audio superiority but blend into the chassis with a design reminiscent of the Lamborghini Reventón heat vents.

#### **Plenty of space for files, pictures and movies:**

The VX5 has dual 500GB hard disks (total 1TB) to provide a massive storage capacity – more than enough to store and favourite pictures, documents, movies and games in order to enjoy them both at home, at work and whilst on the move.

#### **Affordable Luxury:**

At an affordable £1,999 SRP, users can enjoy the luxury and essence of the Lamborghini brand at a fraction of the price.

- ❑ The Ivory White model will be exclusive to Micro Anvika @ Harrods during September, expanding to general UK availability thereafter.
- ❑ The Dark Graphite Grey colour version is available now, both UK-wide and from Micro Anvika @ Harrods.

The VX5 is packaged elegantly with its own range of accessories including a Lamborghini branded carry case to ensure users can stay stylish both indoors and whilst on the move.

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## Technical Specifications:

Processor	Intel® Core™2 Quad Processor Q9000 (6MB On-Die L2 Cache, 2GHz, 1066 MHz FSB)
Chipset	Mobile Intel® PM45 Express Chipset + ICH9M
Main Memory	4GB (DDRIII, 1066MHz)
Hard Disk Drive	2 x 500GB (5400rpm) – total 1TB
Optical Drive	Blu-ray combo
Display	16" HD TFT (1366 x 768) Colour-Shine
Graphics	NVIDIA® GeForce® GT 130M graphics with 1GB dedicated DDRIII graphics memory
Webcam	Auto Focus 2.0M pixel Camera with scratch resistant and rare 'Sapphire Crystal'
Connectivity	Intel® Wireless WiFi Link 5100 A/B/G/N Gigabit 10/100/1000 Mbps fast Ethernet Bluetooth v2.1+EDR IEEE1394 Firewire E-SATA
Ports	1 x ExpressCard 1 x 8-in-1 card reader <ul style="list-style-type: none"><li>• MMC/ SD/ Mini-SD /XD</li><li>• Memory Stick/ MS Pro/ MS-Duo</li><li>• MS-Pro-Duo</li></ul> 4 x USB 2.0 1 x HDMI 1 x RJ45 LAN 1 x D-sub VGA 1 x Headphone-out (SPDIF) 1 x Microphone-in
Keyboard	Backlit chiclet keyboard automatically adjusted by AI light sensor, and separate numeric keyboard
Audio	Altec Lansing stereo speakers and subwoofer
Colours	Dark graphite grey and ivory white
Dimensions	39.4 x 27.4 x 4.80 cm (W x D x H)
Weight (with battery)	3.5 kg
Warranty	2-year global collect and return
SRP	£1,999 inc VAT

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## About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 11 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia.

With an unparalleled commitment to innovation and quality ASUS won 2568 awards in 2007 – an average of 7 awards for every day of the year.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

## Notes to Editors

We have limited production samples of the VX3 now available in the UK - If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list.

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

[www.tru-pr.co.uk/press/client.php?c=asusindex](http://www.tru-pr.co.uk/press/client.php?c=asusindex)

Videos of selected new products can be found at the following link:

<http://www.youtube.com/asus>

Follow ASUS on Twitter for updates and news:

[www.twitter.com/asusuk](http://www.twitter.com/asusuk)

Detailed stockist information can be found on the following link:

[http://uk.asus.com/wheretobuy\\_new.aspx?sltLanguage=en\\_GB&country=1339](http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339)

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