

# Performance and Style without Compromise in the UX30 Ultra-slim Notebook



**Sculpted, slender and seductive, the outstanding UX30 is perfect for the style conscious who demand looks and performance all in one portable package.**

The UX30 notebook features a stunning brushed aluminium cover surrounding a frameless high definition 13.3" display. With a profile of just 1.96cm and 1.39kg it is effortlessly thin and light to carry.

Boasting light sensor technology it auto-adjusts screen brightness according to ambient light setting. Combining IceCool heat dissipation and Multi touch track-pad the UX30 offers an elegantly comfortable viewing and entertainment experience.

A host of speedy connectivity options (all neatly hidden behind discreet covers) and advanced features make connecting anywhere a snap. What's more the special ASUS Express Gate feature allows boot-up in less than 5 seconds

Performance is achieved by a clever combination of the latest technology including the Intel CULV processor (Consumer Ultra-Low Voltage) and 4GB DDRII-800 memory providing a highly capable machine for multi-tasking.

Available now in a stunning brushed aluminium finish for £999 SRP inc. VAT, the UX30 delivers style and performance without compromise.

## Key Features and Benefits

- ❑ Effortless to carry anywhere:
  - ❑ Ultra-slim profile (1.96cm)
  - ❑ Ultra portable (1.39kg)
- ❑ Extended battery life up to 4 hours\* due to:
  - ❑ Super hybrid power saving technology
  - ❑ Lithium polymer battery
  - ❑ Low voltage ultra-thin Intel CULV processors
- ❑ Fast capability for cable or wireless Internet connectivity:
  - ❑ WiFi 5100 (8.2.11 (a/g/n))
  - ❑ Bluetooth 2.1 +EDR
  - ❑ Multiple connector options for great input/output versatility:
    - a. Multi-in-one card reader (MMC & SD)

\* depending upon usage.

\*\*\*Specifications are subject to change without prior notice.



## Contact Information:

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- b. VGA port
- c. 3x USB 2.0 ports
- d. Gigabit LAN
- e. HDMI



- ❑ Comfortable use to keep you productive for longer:
  - ❑ Advanced IceCool thermal design management for improved reliability, longevity and comfort of use.
  - ❑ Chiclet keyboard (90% of regular size) to reduce typing strain
  - ❑ Multi-touch track pad
  - ❑ Produced in materials chosen to resist fingerprint smearing to maintain visual appearance/ reduce cleaning & polishing.
- ❑ High Quality Audio-Visual Communication and Playback:
  - ❑ Altec Lansing Speakers
  - ❑ SRS Surround sound
  - ❑ Frameless backlit HD Screen covered by a robust glass panel
  - ❑ Intel GMA 4500MHD graphics
  - ❑ Integrated webcam 1.3Mpixel
  - ❑ Headphone out
  - ❑ Mic In
- ❑ High performance through both hardware and software suites:
  - ❑ Express Gate 5 second boot to instant online access, including Skype, Messenger, Browser, Music player or online gaming
  - ❑ Windows Home Premium
  - ❑ 4GB DDRII-800 memory complements the advanced CPU
  - ❑ The dual core chip is much more suited to running multiple programmes than many rival notebooks.
  - ❑ up to 500GB hard drive
- ❑ Robust manufacturing for stronger chassis build, assembly technique includes advanced weld screenback and keyboard linkage to chassis and a robust glass panel over the screen for extra protection.
- ❑ Stylish design including
  - ❑ Gorgeous Aluminium Screenback
  - ❑ Frameless full backlit HD display
  - ❑ Strong modern hinge design
  - ❑ Seamless keyboard
  - ❑ Ports tucked discreetly behind panels for a seamless appearance and finish.
- ❑ Peace of mind with a 2 Year collect and return warranty.



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## Specifications\*\*:

13.3" Ultra portable notebook	
Model Number	UX30-QX011C
LCD	13.3" HD TFT (1366x768, Color-Shine)
CPU	Intel® Core™2 Duo Processor SU9400 (1.4GHz, 3MB Cache and 800MHz FSB)
Gfx	Mobile Intel® GS45 Express Chipset
HDD	500GB (5400rpm)
RAM	4096MB (2048x2) DDRII 800 RAM
OS	Genuine Windows Vista® Home Premium
WLAN	Intel® WiFi Link 5100 (AGN)
Battery	Integrated 3 cell polymer
Webcam	Yes
Bluetooth	2.1 + EDR
Express Gate	Yes
Warranty	2 year global collect and return
Others	Altec Lansing® co-brand speakers, SRS Premium Sound, Chiclet Keyboard
Lan/Modem	- 10/100/1000 Base T
PC Card Slot	- 2 in 1 card reader, SD,MMC
I/O Port	1 x Headphone-out jack 3 x USB 2.0 ports 1 x RJ45 LAN Jack for LAN insert 1 x HDMI 1 x VGA port by embedded mini VGA to D-sub 15-pin adapter
Audio	Altec Lansing® co-brand speakers SRS Premium Sound
Software	ASUSDVD 6-in-1 ASUS SmartLogon Asus Power4Gear eXtreme Asus Live Update ASUS Life Frame 3 ASUS Express Gate
Adapter	Output: 19 V DC, 3.42 A, 40W Input: 100~240 V AC, 50/60 Hz universal
Dimension & Weight	32.2 x 22.2 x 0.68~1.96 cm (W x D x H) 1.39 kg (with 3 cell battery)
SRP excl. vat	£868.70
SRP incl. vat (15%)	£999

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## About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 11 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia.

With an unparalleled commitment to innovation and quality ASUS won over 3,000 awards in 2008 – an average of 8 awards for every day of the year.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

## Notes to Editors

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list.

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

[www.tru-pr.co.uk/press/client.php?c=asusindex](http://www.tru-pr.co.uk/press/client.php?c=asusindex)

Videos of new products can be found at the following link:

<http://www.youtube.com/asus>

You can follow ASUS on Twitter:

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Detailed stockist information can be found on the following link:

[http://uk.asus.com/wheretobuy\\_new.aspx?sltLanguage=en\\_GB&country=1339](http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339)

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