

4th January 2010

## Pretty as a Picture

### ASUS introduces the classy and graceful Designo MS Series LCD Monitors

ASUS today unveiled the brand new ultra-slim Designo MS Series LCD monitors (MS246/236/227/226/202) a perfect combination of exceptional style and great picture quality.

Graceful design combines with leading quality components and ASUS Splendid™ Video Intelligence Technology to deliver crisp fast visuals in Full HD 1080p, 50,000:1 contrast ratio, 2ms response time and an extra 40% in power savings.

The unique spherical ring stand features Ergo-Fit Technology that lets the user adjust the monitor's tilt angle with just one gentle nudge of a finger.

The Designo MS Series' ergonomic design puts the screen at eye level for a comfortable and productive dual screen computing experience when deployed as a notebook's supplementary monitor.

#### Key Features

##### Ultra-slim 16.5mm Profile

Sleek, geometric design combines straight lines and curves with an ultra-slim 16.5mm profile—saving precious desktop space.

##### Ring Stand with Ergo-Fit Adjustment

Unique ring stand design features the ASUS' exclusive Ergo-Fit Technology that allows for easy tilt adjustments with one finger.

##### LED Touch-Sensor Buttons

The monitor's intuitive settings can be adjusted with a simple touch of its LED sensor buttons.

##### Glossy Piano-Black Bezel

Alluring high gloss piano-black finish makes the Designo MS Series LCD monitor the centerpiece of every living and/or work space.

##### Pure Pearl-White Rear Bezel

The delicate wave-like contours on its rear bezel is complemented by a gleaming pearl-white finish.



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## Dazzle Your Visual Senses

The Designo MS Series LCD Monitor contains a class-leading specification including Full HD 1080p, 50,000:1 high contrast ratio, 2ms quick response time, ASUS Splendid™ Technology, and an HDMI port\* to deliver high quality entertainment from Blu-ray movies and console games.

## Expand Your Visual Field

The Designo MS Series doubles productivity levels when paired with a notebook via a DVI/VGA cable connection, and has been ergonomically designed to sit at the user's eye level—thus matching the height of the notebook screen.

## Caring for the Earth

The Designo MS Series' eco-friendly design is manufactured with 50% less hazardous materials and reduces power consumption by 40%\* to lower electricity bills and help save the Earth.

## Specifications

Model		MS246H/D	MS236H/D	MS226H	MS227N	MS202N/D
Display	Panel Size	23.6" Wide Screen (16:9)	23.0" Wide Screen (16:9)	21.5" Wide Screen (16:9)	22.0" Wide Screen (16:10)	20.0" Wide Screen (16:9)
	True Resolution	1920x1080 (FHD)	1920x1080 (FHD)	1920x1080 (FHD)	1680x1050 (WSXGA+)	1600x900 (HD+)
	Display Colors	16.7M				
	ASUS Smart Contrast Ratio (ASCR)	50000:1	50000:1	50000:1	50000:1	50000:1
	Brightness (Max)	250cd/m <sup>2</sup>	250cd/m <sup>2</sup>	250cd/m <sup>2</sup>	250cd/m <sup>2</sup>	250cd/m <sup>2</sup>
	Viewing Angle (CR ≥ 10)	170° (H)/ 160° (V)				
	Response Time	2ms (GTG)	2ms (GTG)	2ms (GTG)	2ms (GTG)	5ms
Video Features	Trace Free Technology	Yes	Yes	Yes	Yes	--
	Splendid™ Video Intelligence Technology	Yes (5 modes)				
	Skin-Tone Selection	3 modes				
	Color Temperature Selection	5 modes				
	HDCP	Yes (MS246H)	Yes (MS236H)	Yes	Yes	Yes (MS202N)
Inputs/ Outputs	HDMI (MS246H), D-Sub, Earphone Out (MS246H)	HDMI (MS236H), D-Sub, Earphone Out (MS236H)	HDMI, D-Sub, HDMI Audio Out	DVI-D, D-Sub	DVI-D (MS202), D-Sub	

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\* Selected models only and depending on usage

\*\* Specifications are subject to change without prior notice

## About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 11 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia.

With an unparalleled commitment to innovation and quality ASUS won over 3,000 awards in 2008 – an average of 8 awards for every day of the year. Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

## Notes to Editors

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list. In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

[www.tru-pr.co.uk/press/client.php?c=asusindex](http://www.tru-pr.co.uk/press/client.php?c=asusindex)

Videos of new products can be found at the following link:

<http://www.youtube.com/asus>

You can follow ASUS on Twitter:

<http://www.twitter.com/asusuk>

Detailed stockist information can be found on the following link:

[http://uk.asus.com/wheretobuy\\_new.aspx?sltLanguage=en\\_GB&country=1339](http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339)

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