

23rd March 2010

Swift, Silent and Deadly

ASUS Launch the G73 'Stealth-Fighter' Ultimate Gaming Laptop

Eschewing the flash and gimmicks typical of gaming notebooks The Next-Generation ASUS Republic of Gamers (ROG) G73Jh is like no other gaming notebook, boasting an understated, subtly aggressive design inspired by the iconic and unsurpassed stealth fighter itself, the F-117 Nighthawk.

At its heart lies the most powerful components available today, including the latest Intel® Core™ i7 processor, DirectX 11-capable ATI® Radeon™ HD5870 graphics, and support for up to 16GB of DDR3 system memory. The G73 delivers blistering frame rates with ultra-realistic in-game sound effects and perfect positional audio.

A video of ASUS Product designers Peter Clark and John Van Damme talking about the inspiration behind the striking new 17.3" ROG G73Jx gaming notebook can be found on the following link

<http://techinstyle.tv/video/take-a-look-at-the-asus-rog-g73jh-gaming-laptop/>

Strike in Silence: Designed for Serious Gamers

Far from being merely cosmetic, every facet of the G73Jh's striking angular design reflects a conscious effort to improve the user experience and component performance. For example, the placement of all the heat and noise-generating components at the rear of the notebook combines with the implementation of a unique twin rear venting system to keep the heat and noise as far away from the user as possible. The innovative placement of components also allows the palm rest to be exceptionally thin, just like a desktop keyboard. Furthermore, the keyboard plane is inclined 5 degrees, improving ergonomics and thus ensuring optimal comfort while gaming and typing.

Dominate: Engineered for Extreme Performance

The G73Jh offers an aggressive specification that will exceed the needs of gamers for a long time to come. The top-of-the-line model sports an Intel i7 Intel Core™ i7-820QM processor, 8GB DDR3 SDRAM, an ATI® Mobility Radeon® HD 5870 with 1GB GDDR5 VRAM, and 1TB of storage space for incredible gaming and multitasking performance. The G73Jh also features one-click, on-the-fly overclocking capabilities—perfect for gamers looking to push the hardware to the very limit.



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Believe: Purpose-built for Unprecedented Immersion

With its DirectX 11-capable graphics and simulated 7.1-channel HD audio with EAX 4.0 compatibility, the G73Jh delivers next-generation gaming on a mobile platform. Gamers will be able to crank up the settings in the latest games for an outstanding gaming experience.

Specifications

ASUS ROG G73Jh	
Display	17.3" FHD LED-backlit (1920 x 1080)
Operating System	Genuine 64-bit Windows® 7 Home Premium
CPU	Intel® Core i7-720QM Processor
Chipset	Mobile Intel® HM55 Chipset
Memory	Supplied with 8GB DDR3 1066 MHz (4 x 2GB) Supports 4 x 4GB
Graphics	ATI® Mobility Radeon® HD 5870 with 1GB GDDR5 VRAM
Storage	2 x 500GB (2.5" SATA 7200 rpm) for total 1TB
Optical Drive	Blu-ray Combo
Camera	Built-in 2 megapixel camera
Dimensions	320mm x 415mm x 56.89~18.9mm (3.85kg with battery)

Available early April with a 2-year global collect and return warranty and an SRP of £1,899 inc VAT from a range of retailers (detailed stockist information can be found on the following link:

http://uk.asus.com/ContentPage.aspx?Content_Type=staticwebpage&Content_Id=253

About ASUS

ASUS is a leading company in the new digital era, with a broad product portfolio that includes notebooks, netbooks, motherboards, graphics cards, displays, desktop PCs, servers, wireless solutions, mobile phones and networking devices.

Driven by innovation and committed to quality, ASUS designs and manufactures products that perfectly meet the needs of today's home and office users.

ASUS won 3,268 awards in 2009, and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 10,000 and a world-class R&D design team, the company's revenue for 2009 was US\$7.5 billion. ASUS ranks among BusinessWeek's InfoTech 100, and has been on the listing for 12 consecutive years.

Notes to Editors

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list. In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment. For scans, specs and further information please also contact the press office.

Videos of new products can be found at the following link:

<http://www.youtube.com/asus>

You can follow ASUS on Twitter:

<http://www.twitter.com/asusuk>

Detailed stockist information can be found on the following link:

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