

Play Harder, Longer and Faster: Never Lose Contact with the Action

ASUS Launches G60 and G71GX Republic of Gamers Notebooks

The hard-core ASUS G Series notebooks won the 'Best Choice' award at Computex 2009 for the Digital Entertainment category thanks to the outstanding gaming and AV experience they deliver not only to extreme gamers but users seeking a high-end performance notebook.

Now players can look forward to tasting some more of this true-to-life furious gaming action with the UK launch of the new G60 and G71GX models in conjunction with the Republic of Gamers.

The Republic of Gamers makes tireless efforts to deliver on their promise of 'designing for gamers' - and the G60 and G71GX are no exception. With a futuristic yet practical construction aimed at allowing gamers to play harder, longer and faster - the pair boast the best visual and audio technology available today and are the ultimate weapon for players seeking to knock down their gaming opponents.

The G60 and G71GX are the World's first 16" and 17" notebooks to sport both the NVIDIA® GeForce® GTX graphics and Creative EAX Advanced HD 4.0 audio technology - a combination leading to a level of immersive and real-life 3D gaming unrivalled by others.

Key Features: ASUS G60 Republic of Gamers Notebook

Outstanding Visuals:

World's first notebook with NVIDIA® GeForce® GTX 260M graphics combined with a 16" screen.

Great Audio:

World's first notebook with Creative EAX Advanced HD 4.0 audio matched to Altec Lansing speakers

Speed and Power:

1GB of GDDR2 dedicated video memory - scores over 10,000 on 3DMark06® (much faster than traditional notebooks)



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User Enhanced Experience:

Illuminated backlit keyboard for easy all-night gameplay

Blu-ray for high definition playback

2.0M Pixel Webcam for real-time video gaming

Wi-Fi and Bluetooth connectivity to stay in the game

Express Gate – boot up in less than 8 seconds

Windows Vista® Home Premium with Windows 7 Upgrade

Futuristic and extreme hi-tech design inspired by robots

2 Year Collect & Return Warranty

£1,449 SRP inc VAT

A video demonstration of the G60 notebook is available on the ASUS

YouTube channel: www.youtube.com/asus

Key Features: ASUS G71GX Republic of Gamers Notebook

Full HD Visual Experience

World's first notebook with NVIDIA® GeForce® GTX 260M graphics, PhysX and Cuda support combined with a high definition 1920 x 1200 resolution 17" screen.

Speed and Power:

1GB of GDDR2 dedicated video memory – scores over 10,000 on 3DMark06® (much faster than traditional notebooks)

Great Audio:

Dolby Home Theater and Altec Lansing speakers provide powerful bass and a crisp audio experience.

User Enhanced Experience:

Intel® Core™2 Quad Processor Q9000

4GB DDRIII 1066MHz memory

Blu-ray for high definition playback

2.0M Pixel Webcam for real-time video gaming

Wi-Fi and Bluetooth connectivity to stay in the game

Express Gate – boot up in less than 8 seconds

Windows Vista® Ultimate with Windows 7 Upgrade

Futuristic and extreme hi-tech design inspired by robots

2 Year Collect & Return Warranty

£1,849 SRP inc VAT

Stunning graphics for high performance and immersive gameplay:

The G60 is the world's first 16" display notebook with NVIDIA® GeForce® GTX graphics, allowing a performance up to 50% faster than previous G Series models. Gamers will experience a heightened virtual experience, even for games with a high frame-per-second rate.

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Until now, this technology has only been viable on 17" notebooks due to thermal and placement difficulties, but continued dedication and innovation by the ASUS design team has allowed circumvention of those issues, again putting ASUS at the forefront of cutting-edge design.

When the going gets tough and gameplay is especially demanding on resources, gamers can opt for an instant performance boost – by selecting the 'Extreme Turbo' profile - in order to accelerate their processor and graphics using the notebooks built-in overclocking abilities.

Even though ASUS have packed such a massive punch into a smaller chassis, there has been no compromise on performance - with 1GB of GDDR2 video memory (30% faster than DDR2) the G60 has a 3DMark06® score of over 10,000*, a worthy difference from traditional 16" notebooks (which typically score between 2,000-3,000*).

The G60 notebook also boasts NVIDIA® PhysX™ technology, infusing graphics with real-world physics for mind-blowing realism.

World's first notebook with EAX audio for true-to-life sound:

Equipped with Altec Lansing speakers and Creative's industry-defining EAX and CMSS technologies, the G60 is the world's first notebook to support EAX Advanced HD 4.0 audio technology, enabling true-to-life 3D sound effects, enhancing in-game environments and scenarios. It also has a built in sound library of up to 64 additional sound effects, compatible with over 300 supported games in order to produce ultra-realistic spatial effects.

Combined with the powerful visual capabilities, the audio excellence of the G60 will take gamers to a whole new level of virtual reality.

Backlit keyboard for uninterrupted all-night gaming comfort:

The G60 features an illuminated 'chiclet' keyboard and instant gaming keys, which light up to provide a highly visible interface in dark conditions. Gamers with a G60 notebook can carry on playing through the night without missing a beat – whilst opponents struggle to find the right buttons before being wiped out of the tournament.

Futuristic, robot-inspired design for the complete package:

In traditional Republic of Gamer fashion, the G60 is styled with a striking and futuristic profile.

Robot-inspired lines, pure white glossy colours, metallic mechanical detail and a backlit keyboard combine into a seamless hi-tech chassis reminiscent of the sci-fi and manga icons that have left their mark on the modern game society worldwide.

Windows 7– take advantage of new features coming in October:

On October 22nd 2009, Windows 7 will hit the shelves and ASUS are offering free upgrades** to users purchasing the G60 and G71.

Please visit <http://event.asus.com/2009/windows7> for more information.

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*operation lifetime subject to product model, usage conditions and configurations

Biggest gaming experience with a tiny price tag:

Even though the G60 and G71 squeeze in a huge array of world first technologies, they still has a modest price of just £1,449 and £1,849 inc VAT (SRP) respectively.

Available from retailers and e-tailers throughout the UK from mid September.

Spec – G60

- 16" HD TFT (1366 x 768) backlit LED display
- Illuminating backlit gaming keyboard with numeric keypad
- Intel® Core™2 Duo P8700 (3MB On-Die L2 Cache, 2.53GHz, 1066 MHz FSB)
- NVIDIA® GeForce® GTX 260M dedicated graphics memory (1GB GDDR3)
- Dual 320GB hard drives (RAID configured for total of 640GB)
- 4GB memory (DDR2 800)
- Blu-Ray combo drive
- Genuine Windows Vista® Home Premium
- Intel® WiFi Link 5100 (802.11a/g/n)
- Bluetooth v2.1 + EDR
- Gigabit LAN
- 2M pixel webcam, Altec Lansing speakers
- ASUS Express Gate
- Ports
 - HDMI
 - E-SATA
 - IEEE1394 FireWire
 - 4 x USB 2.0
 - VGA port
 - S/PDIF
 - Headphone-out
 - Mic-In
- Dimensions 37.5 x 26.5 x 3.43 ~ 4.06 cm (W x D x H)
- Weight 3.4 kg
- Gaming mouse and rucksack
- Global 2-year Collect & Return warranty
- £1,449 inc VAT SRP

Spec – G71GX

- 17" WUXGA TFT (1920 x 1200) display
- Separate numeric keypad
- Intel® Core™2 Quad Q9000 (6MB On-Die L2 Cache, 2GHz, 1066 MHz FSB)
- NVIDIA® GeForce® GTX 260M dedicated graphics memory (1GB GDDR3)
- Dual 500GB hard drives (RAID configured for total of 1TB)
- 4GB memory (DDR3 1066)
- Blu-Ray combo drive
- Genuine Windows Vista® Ultimate
- Intel® WiFi 802.11b/g/n
- Bluetooth v2.1 + EDR
- Gigabit LAN
- 2M pixel webcam, Altec Lansing speakers
- ASUS Express Gate
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- HDMI
- E-SATA
- IEEE1394 FireWire
- 4 x USB 2.0
- VGA port
- S/PDIF
- Headphone-out
- Mic-In
- Dimensions 41 x 30 x 4.2 ~ 5.1 cm (W x D x H)
- Weight 4 kg
- Gaming mouse and rucksack
- Global 2-year Collect & Return warranty
- £1,849 inc VAT SRP

About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 11 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia.

With an unparalleled commitment to innovation and quality ASUS won more than 3,000 awards in 2008 - an average of 8 awards for every day of the year.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

Notes to Editors

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list.

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

www.tru-pr.co.uk/press/client.php?c=asusindex

Videos of new products can be found at the following link:

<http://www.youtube.com/asus>

You can follow ASUS on Twitter:

<http://www.twitter.com/asusuk>

Detailed stockist information can be found on the following link:

http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339

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