

# ASUS F70:

## Stylish, Mobile and Entertaining

### The World's First 17.3" 16:9 Notebook

ASUS have today announced the launch of the new F70 notebook which defines the personal entertainment notebook experience.

The seamless integration of cutting-edge design and equally innovative multimedia functionality caters for users who are seeking the very best in high definition entertainment combined with the need for extensive multitasking capabilities and performance - both at home and on the move.

#### Key Features

- ❑ 17.3" Full (1080p) HD Display
- ❑ 16:9 cinematic aspect ratio
- ❑ Altec Lansing surround sound speakers for HD audio
- ❑ HDMI port for external displays
- ❑ Exquisite 'Infusion' exterior design
- ❑ Comfort-orientated spill-proof 'chiclet' keyboard
- ❑ Speedy boot up with Express Gate
- ❑ Wireless connectivity and bluetooth
- ❑ 1.3 megapixel web cam with Smart Logon

The F70 exudes style and individuality throughout every inch - from the 17.3" HD display to the palm rests. The new generation ASUS infusion styling, reminiscent of the Aurora Borealis (the Northern Lights), sets it apart from conventional notebook designs. Not only does this timeless design look beautiful - it serves a highly practical purpose too by offering robustness against surface abrasions and maintaining the superb glossy appearance even after long periods of use.

Users won't only be impressed with the exterior - on the inside the specifications are equally impressive. A world-first 16:9 golden aspect Full 1080p HD display for 17" notebooks which features the latest LED backlighting technology to offer lower power consumption and vibration resistance, whilst the Altec Lansing surround sound speakers provide top notch HD audio quality to match. Such a truly cinematic combination of features provides users with the notebook equivalent of a top-end entertainment system. The built in HDMI port provides users with the option to connect their notebook to a larger display or other HDMI-capable device to enjoy entertainment versatility and a full cinematic experience.

The F70 notebook also integrates the 'chiclet' keyboard, a new generation of keyboard designed by ASUS. Offering a sense of familiarity by



#### Contact Information:

Press enquiries:  
Danielle Schofield, Tru PR  
t: +44 (0) 845 833 8292  
e: [asus@tru-pr.co.uk](mailto:asus@tru-pr.co.uk)  
[www.tru-pr.co.uk](http://www.tru-pr.co.uk)

Sales enquiries:  
ASUS Sales Team  
t: +44 (0) 1442 202720  
<http://www.asus.co.uk>



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incorporating a numeric keypad, the new keyboard features concave keys that fit the user's fingertips and offer a rebounding elasticity – a design which eases the strain of typing over longer periods. Smaller spacing between keys also sees greater protection against the gathering of dust.

The popular ASUS-developed Express Gate technology is built into the F70 notebook, offering speedy boot-up times to a user friendly, icon-based menu for fast access to internet, music, Skype™ and email.

Dedicated to allowing users the highest level of versatility, the F70 comes with a range of configurations to suit the prevailing usage requirements of the user, be it relaxing at home with a movie or staying connected whilst travelling.

**Availability:** In store now, SRP from £859 inc VAT, with a 2 year collect and return warranty.

**Specifications:**

Model	F70SL (TY076C)	F70SL (TY087E)	F70SL (TY065C)
Processor	Intel® Core™ 2 Duo T5850 (2MB On-Die L2 Cache, 2.16GHz, 667 MHz FSB)	Intel® Core™ 2 Duo T5850 (2MB On-Die L2 Cache, 2.16GHz, 667 MHz FSB)	Intel® Core™ 2 Duo P8400 (3MB On-Die L2 Cache, 2.26GHz, 1066 MHz FSB)
Memory	4GB (DDRII 800MHz)	3GB (DDRII 800MHz)	4GB (DDRII 800MHz)
Hard drive	320GB (5400rpm)	320GB (5400rpm)	500GB (5400rpm)
Operating system	Genuine Windows Vista® Home Premium	Genuine Windows Vista® Business (XP Pro downgradable)	Genuine Windows Vista® Home Premium
SRP (Inc VAT)	£859	£879	£959

Display	17.3" HD+ 16:9 TFT, full high definition (1080p) LED backlit
Resolution	1600 x 900
Chipset	SiS 671DX + SiS 968
Optical Drive	DVD Super Multi Dual Layer (DVD+RW/DVD-RW)
Graphics	NVIDIA® GeForce® 9300M GS with 512MB dedicated graphics memory
Webcam	Integrated 1.3M pixel with LED indication
Connectivity	802.11b/g/n wireless Gigabit 10/100/1000 Mbps fast Ethernet Bluetooth v2.1+EDR
Ports	1 x 8-in-1 card reader <ul style="list-style-type: none"> <li>• MMC/ SD/ Mini-SD /XD</li> <li>• Memory Stick/ MS Pro/ MS-Duo</li> <li>• MS-Pro-Duo</li> </ul> 4 x USB 2.0 1 x HDMI 1 x RJ11 Modem



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Danielle Schofield, Tru PR  
t: +44 (0) 845 833 8292  
e: asus@tru-pr.co.uk  
www.tru-pr.co.uk

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	1 x RJ45 LAN
	1 x D-sub VGA
	1 x Headphone-out
	1 x S/PDIF
	1 x Microphone-in
<b>Keyboard</b>	ASUS universal full-size with numeric keypad
<b>Audio</b>	Built-in Altec Lansing high definition stereo speakers with SRS premium surround sound
<b>Pointing Device</b>	Built-in touch pad pointing device 2 click buttons
<b>Other software</b>	ASUS Express Gate, Norton™ Internet Security 2008, NERO 8 Essentials, ASUS SmartLogon, Asus Data Security Management (ADSM)
<b>Warranty</b>	2-year global collect and return
<b>Dimensions</b>	466 (w) x 309 (d) x 39 ~ 47 (h) mm
<b>Weight</b>	3.9kg (with battery)
<b>SRP (inc VAT)</b>	from £859

## About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 11 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia.

With an unparalleled commitment to innovation and quality ASUS won 2568 awards in 2007 – an average of 7 awards for every day of the year.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

## Notes to Editors

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list.

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

[www.tru-pr.co.uk/press/client.php?c=asusindex](http://www.tru-pr.co.uk/press/client.php?c=asusindex)

Detailed stockist information can be found on the following link:

[http://uk.asus.com/wheretobuy\\_new.aspx?sltLanguage=en\\_GB&country=1339](http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339)

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