

27<sup>th</sup> February 2009

## ASUS Present HD Enhanced Eee Box

ASUS has today launched a new and improved model of the popular Eee Box range, the Eee Box 206.

In addition to the tiny 1L size, quiet noise levels and green credentials, the Eee Box 206 offer users the ability to view hardware-accelerated high definition content on LCD TVs, Monitors and Projectors via an HDMI output. Such functionality makes it the ideal solution for families seeking a simple, easy to use and space-conscious solution to home entertainment needs.

### Eee Cinema

The Eee Box 206 comes preinstalled with the ASUS-designed Eee Cinema, a fully featured media player which offers superb format compatibility and extensive library management options. Furthermore, the Eee Box 206 is bundled with a remote control to enable speedy and convenient use of the Eee Cinema features.

### Built-in Video Decoder for HD Entertainment

The Eee Box 206 model is able to deliver crisp and fluid high definition picture straight out of the box. It integrates a discrete graphics card with a high definition hardware video decoder, vastly improving video quality and allowing more processor time to be used for other tasks to improve performance. A HDMI output is built into the rear I/O panel of the Eee Box in order to allow hassle-free and quick connectivity to LCD TVs, monitors, projectors and home theatre receivers.

### The Smallest PCs in the World

At a mere 1L in size, as slim as a paperback novel and able to be mounted to any VESA75/VESA1000 LCD display, the Eee Box 206 is not only stylish but allow users to reclaim desk space previously lost to bulkier desktop systems. The small size and lightweight design provide ultimate portability and ensure high definition entertainment can be enjoyed anywhere around the home.



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## Annual Savings of £105 by Reduced Power Consumption

ASUS have stringent Green Guidelines for design and manufacture across their product ranges, and the Eee Box 206 is no exception. Made with environmentally friendly materials and fully compliant with RoHS and WEEE, the Eee Box 206 only consumes approximately 20 watts of power, reducing the users carbon footprint by up to 90% compared with full sized desktop PCs\*\*. In addition such power reduction provides a monetary benefit too - with savings of approximately £105 per year for users who leave their computer on 24 hours a day.

## Packed with Uncompromising Features

Despite the tiny exterior, the Eee Box 206 boasts a number of outstanding features to give users the best experience possible:

- ❑ WiFi 802.11n standard supported – up to 8 times faster than previous WiFi 802.11g standards.
- ❑ Bluetooth® - quick and easy connectivity to Bluetooth® devices.
- ❑ 10GB of online Eee Storage for online access to documents and media even away from the home.
- ❑ Easy Mode within Windows® provides easy access to commonly used applications through a highly intuitive interface, coupled with the Eee Bar which allows one-click launch of programs from the desktop.
- ❑ Tranquiller Technology – integrates an optimised air flow design, intelligent fan speed control and unique heat dissipation materials to allow the Eee Box to operate in a cool and quiet manner (26dB\*\*\*) for uninterrupted home computing.

## Availability:

The Eee Box 206 model is available now in black (no pattern) and white (with pattern) for an SRP of £309.99 inc VAT.

*\*According to [www.taipower.com.tw](http://www.taipower.com.tw). Actual savings will differ across regions*

*\*\*Full-sized desktop PCs consume approximately 200W ~ 300W*

*\*\*\*In idle mode.*

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## Specifications

<b>Model</b>	<b>B206</b>
Operating System	Microsoft® Windows® XP Home
CPU	Intel® ATOM™ N270 (512K Cache, 1.60 GHz, 533 MHz FSB)
Chipset	Intel® 945GSE
Graphics	ATI Radeon HD 3450 series with 256MB DDR2 memory
DIMM	DDR2 SO-DIMM 1GB
Storage	160GB HDD SATA II 5,400rpm 10GB Eee Storage
Card Reader	5-in-1 (SD/SDHC/MS/MS Pro/MMC)
Bluetooth	Yes
Wireless	802.11b/g/n
LAN	Gigabit 10/100/1000 Mbps fast Ethernet controller
Audio Chip	Realtek ALC662 Azalia CODEC
Rear I/O	RJ45 LAN x 1, USB 2.0 x 4
	Video out: HDMI port x1 / DVI-D port (through adapter) Audio ports: 1 x Headphone-out (front), 1 x Microphone-in (front) and 1 x Audio Out (rear) Security: includes Kensington lock port
Other	Includes stand, VESA bracket, Wireless Antenna, HDMI to HDMI cable, HDMI to DVI converter, mini jack to SPDIF, remote control
Accessories	Includes Eee wireless keyboard and mouse
Dimensions	16 (w) x 178 (d) x 223 (h) mm (without stand) 27.4 (w) x 178 (d) x 223 (h) mm (with stand)
Warranty	2-year Collect and Return

## About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 11 consecutive years.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

ASUS is the world's leading enterprise of new digital era. ASUS has been ranked in Business Week InfoTech 100 for 10 straight years, and was

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rated No.1 in quality and service by the Wall Street Journal Asia. With an unparalleled commitment to innovation and quality ASUS won 2568 awards in 2007 – an average of 7 awards for every day of the year.

ASUS some facts and figures:

- ❑ Employs over 130,000 people worldwide
- ❑ Revenue in 2007 exceeded £11billion
- ❑ Shipped over 60 million PC motherboards that equals one in three desktop PCs shipped during 2007 was powered by an ASUS motherboard
- ❑ Ranked in the top four worldwide notebook manufacturers.
- ❑ Listed in the world's top 100 IT companies by the Business week USA for the tenth year

Ranked among the world's top 500 corporations by Fortune magazine USA

### **Notes to Editors**

If you would like a product review for your organisation, we have a limited number of samples available upon request (see sample request form on the press assets pages).

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

[www.tru-pr.co.uk/press/client.php?c=asusindex](http://www.tru-pr.co.uk/press/client.php?c=asusindex)

Detailed stockist information can be found on the following link:

[http://uk.asus.com/wheretobuy\\_new.aspx?sltLanguage=en\\_GB&country=1339](http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339)

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