

Touch Perfection Anywhere with the ASUS Eee Top ET2002/2203

Delivering the ultimate all-in-one multimedia touchscreen experience, the new ASUS Eee Top is space saving, user friendly, portable and HD home entertainment ready. The slim, elegant fully-featured desktop packs function neatly into the touch-screen itself.

The cool, chic original Eee Top proved a huge hit with the stylish homeowners and interior designers not only for its range of features and flexible connectivity but also for its contemporary good looks.

The new slender Eee Top ET2002/ET2203 series provide fingertip access to a wealth of technology and applications all intuitively designed to make entertainment and productivity more fun, simple and easy to use. Frameless high definition displays and dual Hi-Fi speakers combine to create an incredible sense of realism and clarity whether enjoying a Blu-ray** disc or the latest videogame.

Available from 22nd October 2009, in either 20" or 21.6" display sizes, they are priced at £559 inc. VAT (ET2002) and £819 inc. VAT (ET2203).

Key Features and Benefits

- ❑ 20"/21.6" frameless HD display for stunning pictures
- ❑ Touch-screen* interface for intuitive fingertip control
- ❑ Dual Hi-Fi speakers with SRS Surround Sound
- ❑ Blu-ray** and 1080p media support for enjoying high definition movies
- ❑ Connections support a range of external devices for screen playback such as game consoles to keep the kids busy
- ❑ Bluetooth and WiFi for easy connection anywhere in the home
- ❑ Total Media Center (ET2203) makes it effortless to browse and view multimedia collections
- ❑ Eee Memo for fun sticky-note sharing amongst the whole family
- ❑ Eee Cam Real-time Response Webcam Technology (30 frames/sec) for high quality video conferencing, fun customisation and instant messenger support
- ❑ Eee Bar for a one-stop access to favourite applications
- ❑ Slim design and stand for seamless blend into the home
- ❑ Discrete carry handle for added portability
- ❑ Windows 7 Premium – cutting edge for touch-screen support



Contact Information:

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** Blu-ray slot-in drive is only available on the ASUS EeeTop PC ET2203T.

***Specifications are subject to change without prior notice.

True-to-Life Audio Visual technology for the Ultimate Home Viewing Experience:

The Eee Top ET2002/ET2203 series use the latest graphics technologies to deliver mind-blowing home entertainment. With a choice of 20" or 21.6" sizes, the frameless touch-screen displays deliver high definition content in a widescreen (16:9) aspect for captivatingly clear images.

The real-life experience doesn't end with the picture either - Dual Hi-Fi speakers with SRS Surround Sound™ provide crystal clear sounds for a truly cinematic feel.

High definition playback to a range of devices for no-compromise entertainment:

With built in Blu-ray** for playback of high definition movies and HDMI-in / SPDIF output for connections to a range of external devices, the Eee Top ET2002/ET2203 make it a breeze for the whole family to stay entertained and productive - whether it's Dad working on a presentation on the computer, or the kids enjoying the latest racing car game.

Intuitive applications make computing simple, fun and easy:

The Eee Top ET2002/ET2203 comes with a range of technologies and applications designed to complement the touch-screen interface and make computing intuitive, fun and easy to use:

- ❑ The Total Media Center (ET2203 only) offers users a one-stop touch-enabled interface with which to browse, view and organise their multimedia collections - no more hunting around complicated computer directories or dusty shelves for that favourite movie!
- ❑ Eee Memo provides a fingertip controlled handwritten 'sticky note' interface for communicating with the rest of the family, whether it's a shopping list or reminder to walk the dog.
- ❑ Eee Cam makes fun use of the integrated superior quality web camera, which delivers images at 30 frames-per-second and boasts enhanced low-light sensitivity. Users can add frames, doodles and special effects to their picture to send customised video messages by email or can even create custom emoticons for use on popular instant messenger applications.
- ❑ Eee Bar brings everything together into a desktop toolbar for speedy access to commonly used programs or for changing settings in a touch.

Perfectly Seamless and Connected anywhere in the home:

With a frameless screen and delicate yet robust stand on the rear bezel, the Eee Top ET2002/ET2203 series is classy, slim and will fit seamlessly into any home, big or small, whilst the thoughtful and discrete carry-handle makes it effortless to carry from room to room.

Integrated connectivity features mean the Eee Top ET2002/ET2203 can use Internet connection using WiFi or share files with Bluetooth from any room in the house, whether it's upstairs in the bedroom or downstairs whilst cooking in the kitchen.

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Specifications:

Model Name:	ET2002T-B0027	ET2203T-B0347
Colour	Black	Black
SRP incl. VAT	£559.00	£819.00
Specification		
ScreenSize	20" (1600 x 900)	21.6" (1920 x 1080)
Touch Screen	Single Touch Panel	Single Touch Panel
OS	Windows 7 Premium	Windows 7 Premium
CPU	Intel® Atom™ Duo Core 330 1.6GHz	Intel® Core 2 Duo T6600 2.2GHz
Chipset	NVIDIA® ION™	Intel® PM45+ICH9M
Memory	2GB (DDR2 800 / 2x Slot SO-DIMM / 4GB Max)	4GB (DDR2 800 / 2x Slot SO-DIMM / 4GB Max)
Storage	250GB SATAII 5400rpm	500GB SATAII 5400rpm
Graphics	NVIDIA® ION™ Shared Graphics (256MB)	Discrete ATI Radeon HD 4570 (GDDR2 256MB)
ODD	Tray-in DVD Super Multi	Tray-in Blue-ray Disk
Webcam	1.0 Mega Pixel (fast response 30 frame per second)	1.0 Mega Pixel (fast response 30 frame per second)
Mirophone	Digital Array Microphone	Digital Array Microphone
Bluetooth	N/A	N/A
Audio Chips	2 x 3W HiFi Speaker with SRS Premium Sound	2 x 3W HiFi with SRS Premium Sound
Communication	10/100/1000 Mbps Ethernet	10/100/1000 Mbps Ethernet
WLAN	WiFi 802.11b/g/n	WiFi 802.11b/g/n
IO ports	Side: - Memory card slot (SD/SDHC/MS/MS Pro) - USB ports*2	Side: - Memory card slot (SD/SDHC/MS/MS Pro) - USB ports*2
AC Power	Rear: - Audio Ports *3 (Microphone, Line in & Line Out) - USB ports*4 - Gigabit LAN port - HDMI in-put	Rear: - Audio Ports *3 (Microphone, Line in & Line Out) - USB ports*4 - Gigabit LAN port - HDMI in-put
	90W power adaptor	90W power adaptor
Dimensions (W x H x D) mm	511 x 410 x 53	548 x 450 x 48
Net Weight	7.2Kg	8.9Kg
Software	Eee Bar provides instant access to commonly used applications including Eee Cam, FotoFun and Eee Memo2	Eee Bar provides instant access to commonly used applications including Eee Cam, FotoFun and Eee Memo
Keyboard + mouse	Wireless Keyboard & Mouse	Wireless Keyboard & Mouse
Warranty	1 Year UK Collect & Return Warranty	1 Year UK Collect & Return Warranty

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About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in *BusinessWeek's* "InfoTech 100", and has been on the listing for 11 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia.

With an unparalleled commitment to innovation and quality ASUS won over 3,000 awards in 2008 – an average of 8 awards for every day of the year.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

Notes to Editors

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list.

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

www.tru-pr.co.uk/press/client.php?c=asusindex

Videos of new products can be found at the following link:

<http://www.youtube.com/asus>

You can follow ASUS on Twitter:

<http://www.twitter.com/asusuk>

Detailed stockist information can be found on the following link:

http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339

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